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PRESS RELEASE
FOR IMMEDIATE RELEASE

The MRC d'Argenteuil helping its agri-food producers and processors by supporting *Maude - Marché locavore*

Lachute, April 7, 2020 – The MRC d'Argenteuil is proud to provide financial support for the initiative *Maude - Marché locavore*, an online grocery service launched by the team at the Pub Sir John Abbott work cooperative of Saint-André-d'Argenteuil that will provide fresh, quality local products to the population of Argenteuil and surrounding areas. In line with previous measures to stimulate the local economy in the context of COVID-19, the MRC Council is providing the cooperative with \$5,000 to launch its “Maude Market”, named in honour of Maude Abbott, medical pioneer born in 1869 in Saint-André-d'Argenteuil, who is the inspiration behind this new project.

An Argenteuil digital pantry

With this community-based initiative, Pub Sir John Abbott wishes to offer residents of the Lower Laurentians the opportunity to choose from a wide selection of local and regional products as well as ready-to-eat meals and fun DIY meals for families, couples or people living alone. All orders placed before Thursday will be delivered free of charge (with a minimum purchase of \$30) to residents of the MRC d'Argenteuil, on the following Saturday.

Show solidarity, buy locally

The public is invited to visit *Maude - Marché locavore* at www.MaudeMarket.ca. For more information or to add a business to the directory, please contact Denis Pelland at (450) 996-1022 or info@pubsirjohnabbott.ca.

This good news follows the announcement made by the MRC d'Argenteuil on March 27, 2020 of \$5,000 in funding for the local online shopping platform www.achatargenteuil.com, operated by Trifecta Médias of Lachute. This online store allows Argenteuil retailers who do not have their own digital platform to continue to offer their goods and services and sell their products during and beyond the period when businesses must be closed.

“The MRC d'Argenteuil is extremely proud to support these two local shopping platforms, the result of successful local initiatives, with \$10,000 in funding. These two projects will allow the population to purchase local products, a value that is doubly essential at the present time. By choosing to buy local,

we are actively contributing to saving our local businesses and, by the same token, the hundreds of jobs that depend on them,” said MRC d’Argenteuil warden Scott Pearce.



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Source: MRC d’Argenteuil

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